



ICOOR WILL PARTICIPATE IN THE MOBIDATALAB CONSORTIUM

PRESS RELEASE

Reggio Emilia, 16 February 2021 — ICOOR is proud to participate in the Horizon 2020 EU Research and Innovation programme by contributing to the 3-year MobiDataLab project coordinated by AKKA Technologies, launched on February 1st, 2021.

The MobiDataLab project

The MobiDataLab project aims to foster digitalisation for mobility stakeholders¹ through the development of a worldwide data sharing culture, starting with Europe. The research programme will help mobility stakeholders to optimize use of data for the improvement of their operations and services by proposing a replicable methodology and sustainable tools.

The MobiDataLab project is based on a continuous co-development of knowledge and technical solutions for data sharing in the transport and mobility sectors. This will be put in action through problem-solving oriented Labs, the collection and analysis of advice and recommendations of experts, and supporting cities/regions/clusters/associations. They will be aided by the incremental construction of a cross-thematic knowledge base, and of a cloud-based service platform, which will coordinate access and usage of data sharing resources.

ICOOR's role in the MobiDataLab project

ICOOR participates in the MobiDataLab consortium, composed of 9 partners across Europe from various sectors (Industry, Research, Academia, Consultancy and Governance). The consortium shares a common view on the values and benefits of open data and open source principles for fostering independence and uptake by communities.

In particular, ICOOR will be the WP3 “New Data Sharing Services and Business Models” coordinator, being the leader also of the task 3.3 “Gap Analysis” and the task 3.5 “Societal and environmental impacts of data sharing assessment framework”).

Furthermore, ICOOR will lead the task 5.2 “Quantification and measurement of data exchange culture” and will contribute in many other activities of the project.

“AKKA has won more than 9 EU projects within a period of 6 months demonstrating a clear focus on Digital and on the priorities of the European Commission. Being a coordinator of the MobiDataLab project comes with a commitment to digitalize and make transport data easily accessible to everyone thanks to an ambitious data opening strategy. We look forward to start working on the project together with our partners.” added Pierre Lion, Group director of AKKA Research, AKKA's in-house R&D and innovation centre.

For more information about the MobiDataLab project, please visit:

<https://cordis.europa.eu/project/id/101006879>

¹ Such as transport organising authorities, operators, industry or innovators.



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About ICOOR

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ICOOR is an Interuniversity Consortium for Optimization and Operations Research. Our aim is to carry out, promote and coordinate studies in the field of Operational Research. Our universities work together to find new mathematical models and new advanced quantitative methods to support different realities in the decision-making phase. ICOOR members' complementary capacities make us a unique pole of excellence in optimization and operation research. Our presence in different Italian cities gives us the opportunity to establish contacts with several business and municipality characterized by peculiar geographical and social aspects.

If you want to know more about ICOOR you can visit our website (<http://www.icoor.it>), our LinkedIn page (ICOOR) and our Twitter account (@ICOOR1).

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